

THE WIN

AN INVESTING EDUCATION PLATFORM TO HELP RETAIL INVESTORS:

- BUILD WEALTH & LEARN FROM OTHER INVESTORS
- UNDERSTAND FINANCIAL OFFERINGS & THE STOCK MARKET
- AVOID SCAMS AND FRAUDS

VALUE PROP

We bridge the gap between Wall Street and Main Street. Stock market participation is growing rapidly.

The Win offers affordable and trustworthy products, services and a community to help retail investors sift through the noise and learn how to invest tactically with stock, ETFs and options.

THEWIN.FINANCE

WEB, TIKTOK, YOUTUBE, IG:

OFFERINGS

Education

Real-time insights about the market and economy; investment strategy guides and assistance

Research

Daily analysis, stock and market breakdowns

Community

Opportunities to connect and share ideas with like-minded investors

1:1s & group training

Individual walk-throughs and training sessions for investing and options, for an extra fee

Events

In-person meetings and gatherings around the US

DETAILS

CALL TO ACTION

Seeking funding for:

- hiring
- advertising / marketing
- expanding / scaling



JOIN THE WIN

REVENUE STREAMS

Subscription fee (monthly)

DISCORD PLATFORM

A la carte guides, research, training and events

AVAILABLE FOR FEES, NO SUBSCRIPTION NEEDED

Sponsorships and advertising

ON SOCIAL PLATFORMS AND WEBSITE

\$3

Monthly fee to join - affordable & accessible

80+

Members in <1 year, only organic growth

73K

Organic followers on TikTok

"We're in the age of democratized finance. The stock market is for everyone. Take advantage of it and start building wealth."

-AMBER PETROVICH, THE WIN FOUNDER

ABOUT THE FOUNDER

Amber Petrovich is a writer and investment advisor with a Series 7, 63 and 65. She led the editorial team for Goldman Sachs Private Wealth Management for three years and has spent years developing content around finance, investing and the markets.

She started The Win after seeing a growing demand for a legitimate investing education platform that teaches people how to understand the financial world and what moves markets, without falling prey to countless social media scams and meme stocks.

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THE WIN - LEARN TO INVEST, SHARE IDEAS & BUILD WEALTH